



## **Sainsbury Archive Group Visit Information**

### **What is the Sainsbury Archive?**

The Sainsbury Archive documents the history of one of the nation's oldest food retailers. It also provides a unique illustration of the transformations that have occurred in retailing and in shopping and eating habits since the mid-19<sup>th</sup> century.

The archive includes substantial photograph and object collections as well as records relating to all aspects of the business. Advertising, factory equipment, product packaging, depot registers, recipe books and staff uniforms all provide a living record of Sainsbury's from its foundation in 1869 up to the present day.

In April 2003, the Sainsbury Archive was established as an independent charity fully supported by the Sainsbury Family Charitable Trusts and J Sainsbury Plc. The Sainsbury Archive moved to the Museum of London Docklands on long-term loan in 2005, where it is housed alongside the Port of London Authority and Museum's Port and River Archives. The Sainsbury Study Centre, located within the Museum, is designed to provide public access to all these collections, opening up their learning and research possibilities to new audiences.

### **What does a group visit to the archive include?**

The visit typically includes an introductory talk on Sainsbury's history and the archive collection, a screening of archive film footage, including 'Shopping Day' (a 24 hour behind-the-scenes look at Sainsbury operations in 1964), and the opportunity to browse photographs, journals and other items from the collection in our Search Room (maximum of 15 people at a time – larger groups will need to split up for this element of the visit). A quiz sheet linked to the Sainsbury Study Centre displays is also available. We can discuss any particular interests or needs your group may have at the time of booking.

### **How long does a group visit to The Sainsbury Archive take?**

You should allow up to two hours for your group visit. The visit can take place in the morning between 10.30am and 1pm or in the afternoon between 2pm and 4.30pm. You can of course explore the rest of the Museum (which is open 10am-6pm daily) before or after your visit to the Sainsbury Study Centre.

### **What is the cost?**

A Sainsbury's Veteran group visit is charged at £5 per head. In order for the introductory talk in the Wilberforce Theatre to take place, the booking must be for a minimum of 20 people. If your group is likely to be smaller than this then please call us on 020 7001 9852 and we will try our best to accommodate you.

### **What about catering?**

We offer a number of catering options on-site at the Museum, which can be pre-booked at a discounted rate to complement your visit. There is also a good choice of cafes and restaurants nearby, on the quayside and at Canary Wharf.

### **How to book your group visit to the Sainsbury Archive**

To check availability and reserve a date for your visit, please contact the Archive (details below), indicating your preferred dates for a visit and anticipated group size.

We will then contact you to discuss your requirements. Once a date has been agreed, we will confirm the booking and provide you with a reference number. Keep this safe and quote it when contacting the Box Office.

Please note that visits and visit numbers need to be confirmed two months before the date of the visit and tickets cannot be purchased on the day of your visit.

Please contact the Box Office on 020 7001 9844 to pay for your tickets in advance. The Box Office is open Monday to Friday 9.15am to 6pm and Saturday & Sunday 10am to 6pm.

### **Getting to the Museum of London Docklands**

The Museum is situated on West India Quay in the heart of London's historical Docklands, close to a wide range of quayside bars and restaurants and the shopping centres of Canary Wharf.

The Museum is easily accessible from A13 via A1261 and the coach drop off point is on Hertsmere Road directly behind the Museum. There is an NCP Car Park on Hertsmere Road and coach parking is available on Trafalgar Way near Canary Wharf or at the Excel Centre on Victoria Dock Road.

The Museum is also accessible via riverboat; enjoy a 10-15 minute journey on a Thames Clipper riverboat from Bankside or Maritime Greenwich Pier to Canary Wharf Pier. Call 0870 781 5049 for times and prices.

Further travel information is available at

<http://www.museumoflondon.org.uk/Docklands/Visiting-us/Getting-here.htm>

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